CSE CAPITAL

Investor Overview 2026

CSE — Option Decision OS

A rule-driven decision system for serious self-directed investors navigating equities and options.

31	$29/mo	LIVE
Certified instruments	Founding membership	Production product

INVESTMENT PREMISE

CSE has already crossed the hardest early threshold: it exists as a functioning Production system with a coherent decision doctrine, real user access, portfolio persistence, option-feasibility logic and a controlled release discipline. The next phase is commercial and organizational scale.

Prepared for strategic investor conversations • September 2026

Public/shareable version. Technical forensics, infrastructure topology, internal release identifiers and security-sensitive implementation details are intentionally excluded. This public corporate overview is provided for information only and does not constitute an offer to sell or a solicitation to buy securities.

Executive Investment Case

From founder-built production asset to scalable international software company.

CSE Capital is building CSE — Option Decision OS: a deterministic decision cockpit designed to help serious self-directed investors convert fragmented market information into a consistent, auditable decision process.

The product is deliberately positioned between two extremes. It is not a broker, not a signal-selling service and not an AI bot that autonomously generates trades. Instead, CSE organizes market structure, entry architecture, thesis health, invalidation, portfolio context and option feasibility into one rule-driven operating system.

PRODUCTION	31	RULE-DRIVEN
Not a concept	Certified universe	Deterministic core

Investment case

- A real product is already operating in Production, including Free, Trial and Paid access paths.
- The core moat is decision doctrine plus market-data authority and deterministic state management — not a collection of charts.
- The U.S. listed-options market remains structurally active: 2026 YTD average daily volume reached 70.5 million contracts through August, up 22.7% year over year.
- The commercial model starts with a low-friction membership and can expand into premium analytical modules, including a future CSE Analyst / Voice layer that explains — but does not replace — deterministic CSE outputs.
- Strategic capital is sought to accelerate distribution, U.S. anchoring, senior engineering capacity, product design and brand execution.

THE INFLECTION POINT

The technical foundation is no longer the primary question. The investment question is whether capital, talent and distribution can turn a founder-built Golden Production product into a category-defining international software business.

02 / 14

The Problem

More market information does not automatically create better decisions.

Self-directed investors now have abundant access to price data, indicators, news, social feeds, analyst opinions and AI-generated commentary. The bottleneck has shifted from information scarcity to decision consistency.

In practice, an investor can observe five different facts and still lack a governed answer to the questions that matter: Is the market state authoritative? Is the structural thesis intact? Is this actually an entry zone? What invalidates the thesis? Is an option position feasible for this account? Does the new trade improve or damage portfolio risk?

Failure modes CSE is designed around

- Observation is mistaken for evidence: a fresh price move is allowed to overrule a higher-order structural thesis without sufficient validation.
- Entry decisions are made from emotion or a single indicator instead of a repeatable hierarchy of conditions.
- Data quality, stale candles or incomplete context silently contaminate downstream decisions.
- Option selection is disconnected from account size, time-to-expiry, available funds and portfolio exposure.
- Different tools produce different partial answers, leaving the investor to reconcile the system manually under time pressure.

CSE DESIGN PRINCIPLE

The investor should not have to decide which piece of the software is trustworthy. The system itself should know what information is authoritative enough to affect the decision state.

The Product — CSE Option Decision OS

One governed decision environment for observation, structure, entry, feasibility and portfolio context.

CSE presents a compact decision surface while performing substantially more work underneath. The product's purpose is not to predict every next price move. Its purpose is to constrain the decision process: what the system currently knows, what remains valid, where action may become acceptable, and what conditions invalidate that view.

Core product layers

QUOTE	STRUCTURE	ENTRY	OPTIONS
Current authority	Thesis hierarchy	Gold / Silver / Bronze	Feasibility gate

- Current Quote Authority and completed-candle authority distinguish fresh, delayed, stale and market-closed states.
- Structural Authority Ladder organizes the relative authority of trend, structural zones and decision layers.
- Current Entry Frontier translates certified entry architecture into actionable ranges rather than generic support/resistance.
- Macro Fib Thesis Lens and thesis-survival logic protect the higher-order thesis from tactical noise.
- Hard and soft invalidation distinguish genuine thesis failure from repairable tactical deterioration.
- Option Feasibility evaluates whether a proposed option structure fits account value, available funds, time horizon and risk constraints.
- Your Portfolio keeps the system position-aware rather than treating every instrument as an isolated chart.

The customer experience is intentionally simpler than the engine: a "modern car dashboard" philosophy — deep computation underneath, decision-relevant information on the surface.

Why CSE Is Different

Market observation ≠ decision authority.

This distinction is the intellectual core of CSE. Most trading tools are excellent at showing what the market is doing. CSE is designed to answer a different question: which observations are sufficiently validated to influence the decision model?

AUTHORITY BEFORE ACTION

A quote can be current without being structurally decisive. A candle can exist without being complete. A tactical failure can matter without destroying the macro thesis. A technically valid entry can still be unsuitable for an option account. CSE separates these states instead of collapsing them into one "signal."

What this changes

- Deterministic hierarchy instead of indicator voting.
- Fail-closed behavior when required authority or data is unavailable, rather than fabricating certainty.
- Entry architecture is explicitly separated from trade execution: an entry zone is not automatically a buy signal.
- Portfolio and option feasibility are downstream gates, not afterthoughts.
- AI is used as an assistive interface and engineering accelerator — not as the source of trading authority.

Competitive implication

The defensible unit is not a screen or indicator. It is the interaction between authority semantics, structural doctrine, entry lineage, invalidation, portfolio context and feasibility. Recreating the UI does not recreate the decision system.

Technology & Defensibility

A deterministic architecture designed to know when it does — and does not — have authority.

CSE’s technical architecture is built around controlled state rather than uncontrolled signal generation. Market data enters an authority layer before it is allowed to influence structural and decision outputs. Downstream modules inherit those constraints.

Public-facing architecture summary

- 31-instrument Certified Universe with canonical symbol, currency and authority semantics.
- Shared market-data authority logic for current quotes and completed candles.
- Deterministic structural, macro, tactical, entry and invalidation engines.
- Position-aware portfolio and option-feasibility modules.
- Account-scoped persistence, authentication, entitlement and subscription boundaries.
- Staged release and recovery controls with explicit non-regression discipline.
- Responsive member experience validated across desktop and mobile usage.

DEFENSIBILITY

The moat is cumulative. Product doctrine, encoded domain logic, authority contracts, calibrated instrument coverage, regression evidence and founder-led product knowledge compound together. Any individual feature can be copied; reproducing the coherent operating system is materially harder.

Security note

This investor version intentionally omits source-level architecture, runtime topology, internal release identifiers, forensic failure details and other implementation information reserved for technical due diligence.

What Has Already Been Built

The company is financing scale from a real production baseline — not financing the first prototype.

31	3	FREE → TRIAL → PAID
Certified instruments	Primary member surfaces	Live funnel

Production capability today

- Live Observation with authoritative structural and thesis state.
- Option Feasibility with sizing, DTE, available-funds and alternative-structure logic.
- Your Portfolio with saved positions and position-aware context.
- Member authentication, session handling and persistent account data.
- Free Preview, 7-day Trial and Paid membership entitlements.
- Responsive operation across desktop and mobile.
- A certified instrument framework spanning selected U.S. and European equities.
- Production release discipline built around regression prevention, recovery and human acceptance.

The distinction matters: investors are not underwriting whether the product can be built at all. They are underwriting the transition from founder-led product creation to repeatable commercial growth and a broader professional organization.

CURRENT PRODUCT STATE

The current system is best viewed as the foundation of the company's software capital. Future work expands distribution, breadth, premium intelligence, automation and organizational capacity rather than replacing the core doctrine.

Commercial Model

Low-friction membership today; layered monetization potential over time.

CSE's current model is a recurring membership designed to make initial adoption simple while preserving room for premium functionality as the platform expands.

$29 / month	7 days	FREE
Founding Observer membership	Full trial	Interactive preview

Funnel

Free Preview → Full 7-day Trial → Paid Membership

- Free Preview lowers discovery friction and allows prospects to experience the decision model without full persistence.
- The Trial opens the complete member experience so the user can evaluate CSE in a real workflow.
- Paid membership converts product value into recurring software revenue.
- Future premium tiers can package expanded universe coverage, deeper portfolio intelligence, professional-grade workflows and advanced analytical assistance.

Future premium layer: CSE Analyst / Voice

The planned conversational layer is intentionally subordinate to the deterministic engine. It would read structured authoritative CSE state, explain why the system is in a given state, and answer product-context questions. Voice can extend that experience later. This creates a natural upsell path without turning CSE into an opaque AI signal generator.

Traction & Validation

Early commercial stage; meaningful technical validation; metrics reported without inflation.

CSE is still early in customer acquisition. The current traction story should therefore be read as "product validated and commercially live," not as mature scale.

What is already validated

- A functioning Production product with real account access and distinct Free / Trial / Paid entitlements.
- Initial customer onboarding and paid membership capability are live.
- Direct founder usage in real market workflows has continuously shaped product doctrine and acceptance.
- The platform has been exercised across U.S. and European instruments, portfolio scenarios, options workflows and market-open / market-close states.
- Content distribution channels are active across LinkedIn, Instagram/Facebook, YouTube, TikTok and TradingView-oriented publishing.

Next validation layer

- Instrument post-login product analytics to measure login frequency, saved positions, feature usage and Free → Trial → Paid conversion.
- Establish repeatable paid-acquisition economics by channel and cohort.
- Measure activation, trial-to-paid conversion, retention and churn before materially increasing media spend.
- Use the U.S. market as the primary commercial expansion focus while retaining selected European coverage.

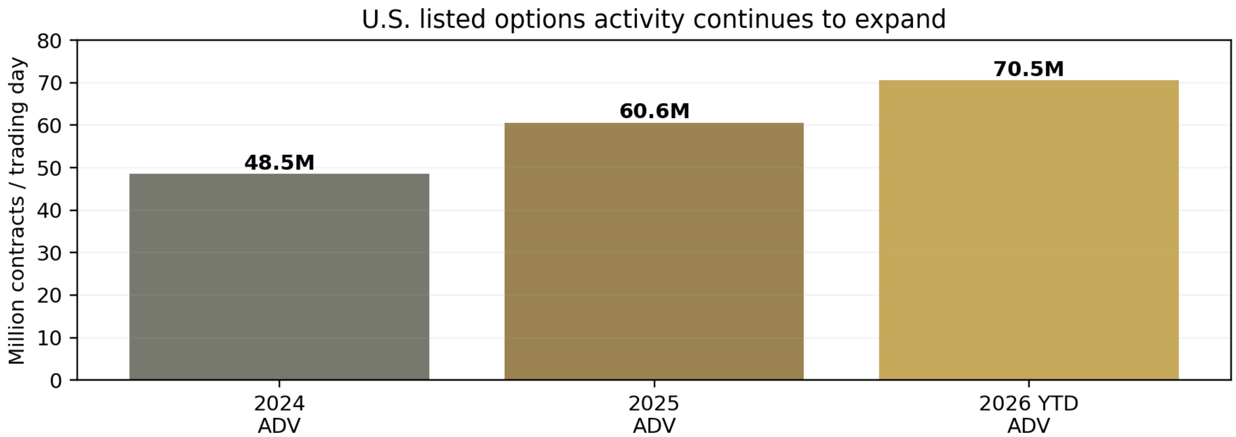
INVESTOR DISCIPLINE

CSE will not manufacture vanity traction. The growth case becomes stronger as analytics convert early qualitative validation into cohort-level evidence.

Market Opportunity

A growing options ecosystem creates a large behavioral surface for better decision infrastructure.

The opportunity is not defined by claiming that every options contract represents a potential CSE user. It is defined by a large and expanding population of investors who increasingly have direct access to sophisticated instruments but still make decisions across fragmented tools.



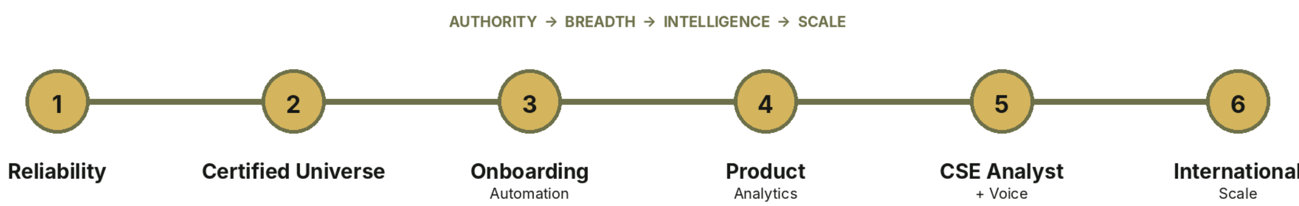
70.5M	+22.7%	15.2B
2026 YTD options ADV	YoY growth through Aug. 2026	2025 options contracts

Why this market fits CSE

- Options participation is at record scale: 2025 was the sixth consecutive record year for U.S. listed options.
- Activity remains elevated in 2026, with OCC reporting 70.5 million contracts average daily volume year-to-date through August.
- Cboe reports that 2025 average options volume reached roughly 61 million contracts per day, with growth across single-stock, ETF and index options.
- SIFMA’s 2024 market-structure survey placed most respondent estimates of retail options participation between 20% and 40% of total volume — directionally consistent with a meaningful self-directed user base.

Roadmap

Build scale in the same order CSE built trust: authority first, then breadth, then intelligence.



Near-term sequence

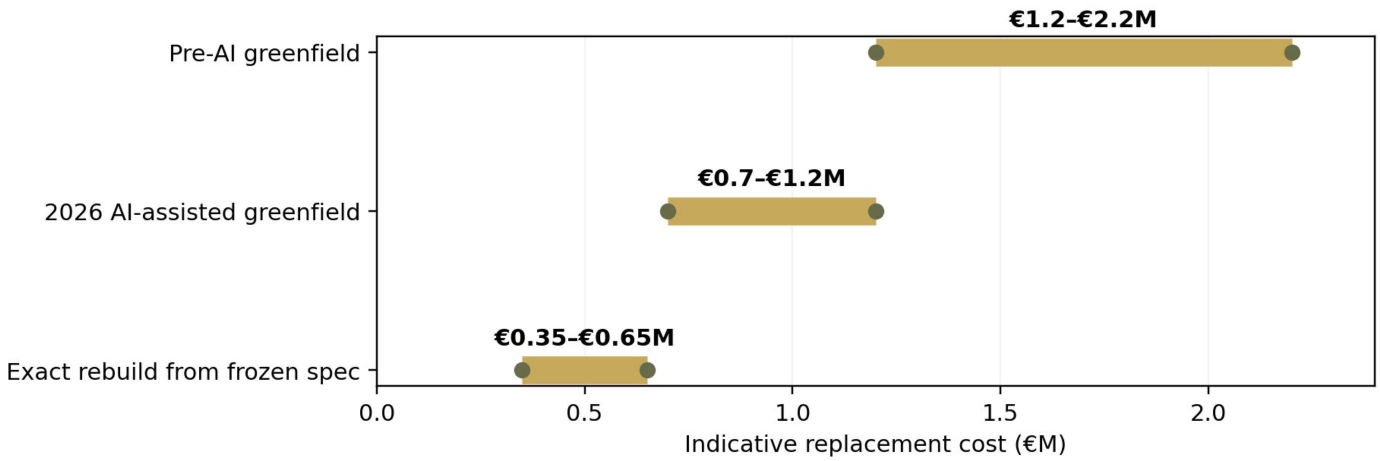
- Production Reliability Monitoring & Auto-Recovery: strengthen runtime health, readiness, automated recovery and operational alerting.
- Broader Certified Universe: expand Live Observation toward the most followed and liquid global equities, with full calibration rather than superficial symbol coverage.
- Certified Instrument Onboarding Engine: automate the repeatable pipeline for adding instruments to the same completeness standard.
- Product Analytics: instrument activation, engagement, funnel conversion and retention across Free, Trial and Paid cohorts.
- CSE Analyst: a read-only conversational layer over structured CSE state; voice follows after the text workflow is proven.
- International Scale: U.S. commercial anchoring, premium product design, stronger growth organization and increased engineering throughput.

ROADMAP DISCIPLINE

CSE does not need to become “more AI” at the expense of deterministic authority. AI should increase usability, explanation and engineering velocity while the core decision model remains explicit and governed.

Technical Capital Already Created

Replacement cost is evidence of embedded product and engineering capital — not a company valuation.



The attached September 2026 replacement-cost business case estimates the professional cost of recreating today's CSE platform under three scenarios:

- Pre-AI traditional greenfield build: €1.2M–€2.2M.
- 2026 AI-assisted professional greenfield build: €0.7M–€1.2M.
- 2026 exact rebuild from a frozen, complete specification: €0.35M–€0.65M.

IMPORTANT

Replacement cost ≠ company valuation. Enterprise value will ultimately depend on revenue, growth, retention, acquisition economics, defensibility, founder dependence, operating costs, legal/regulatory position and the probability that the product converts into durable cash flow.

Why the range still matters

It demonstrates that the current asset is materially more than a website or prototype. The cost lies in the cumulative product discovery, domain architecture, authority semantics, market-data handling, option logic, account systems, production hardening and acceptance work already embedded in the platform.

Source: CSE Capital, "Indicative Software Replacement Cost & Development Value Business Case," 21 Sep 2026. External benchmarks in that paper include Knab, Clutch, McKinsey and GitHub research.

Investment Opportunity

Strategic growth capital to convert technical proof into commercial scale.

CSE is seeking a strategic growth-capital partner for the next phase. The exact investment amount, instrument and ownership structure are intentionally not fixed in this public document. They should be determined against a defined operating plan, investor fit and the milestones the round is intended to finance.

Primary use of funds

- Top-tier content and video production: build a high-quality, repeatable social/video engine around education, product demonstrations and the CSE decision philosophy.
- Google and Meta paid acquisition: hire specialist performance-marketing capability and establish measurable customer-acquisition economics.
- U.S. expansion and anchoring: position the company commercially where the options ecosystem is deepest and the initial product-market focus is strongest.
- Senior engineering capacity: add a high-caliber technical lead / senior engineer to professionalize throughput, reduce founder concentration and expand the platform safely.
- Premium UI/UX design: elevate the product from founder-built functional excellence toward a world-class, distinctive interface aligned with CSE's precision brand.
- Brand and growth talent: strengthen positioning, storytelling, campaign execution, analytics and go-to-market operations.

Milestone the capital should fund

ROUND OBJECTIVE

Transform CSE from a founder-built Golden Production product into a professionally staffed, analytically measured, U.S.-anchored and internationally scalable software company — while preserving the deterministic product doctrine that created the asset in the first place.

Preferred investor profile

A strategic investor who understands software, fintech/trading infrastructure, subscription economics or U.S. consumer financial markets, and who can add network, hiring or go-to-market leverage in addition to capital.

Founder / Why Us

Founder-market fit created the product; the next step is building the team around it.

CSE was built from direct domain frustration rather than from an abstract software brief. The founder combines long-term market participation, product ownership and day-to-day use of the system as the acceptance authority. That made it possible to compress the normal translation chain between trader, product manager, analyst, architect and developer.

Founder-market fit

- The product doctrine emerged from repeated real-world decision problems in equities and options.
- Product decisions can be evaluated against actual investor workflow rather than feature popularity alone.
- The founder has maintained a high bar for deterministic behavior, non-regression and production acceptance.
- AI-native development allowed a small founder-led organization to create an unusually broad technical asset before raising institutional growth capital.

Why capital changes the company

The founder should not remain the bottleneck for every discipline. The purpose of the next phase is to surround product ownership with exceptional specialists: engineering, design, content, paid acquisition, analytics and U.S. market execution. Founder leverage increases when the operating system becomes a company capability rather than a founder-only capability.

OPERATING THESIS

Keep the founder close to doctrine, product and customer truth. Professionalize the functions that should scale independently.

Closing Thesis

CSE has moved beyond proving that the system can work. The next phase is proving how far the platform can scale.

The strongest part of the CSE story is not that a trading application was built quickly. It is that a coherent decision doctrine has been converted into functioning production software with explicit authority, structural hierarchy, entry logic, invalidation, portfolio context and option feasibility.

That foundation creates three forms of leverage:

- Product leverage: every new certified instrument and premium intelligence layer builds on shared deterministic infrastructure.
- Commercial leverage: a recurring membership can be distributed globally without recreating the core product for each customer.
- Organizational leverage: specialist talent and capital can now be applied to a proven product rather than to uncertain product discovery.

INVESTMENT THESIS

The opportunity is to professionalize and scale an already-functioning software asset at the moment when the addressable options ecosystem is at record activity levels and self-directed investors increasingly need decision structure, not more raw information.

CSE Capital is seeking the right strategic partner to help turn that foundation into a globally recognized decision platform for serious self-directed investors.

Selected external sources

OCC — August 2026 Monthly Volume Data

OCC — Annual 2025 and December 2025 Volume

Cboe — The State of the Options Industry: 2025

Cboe — 2025 U.S. Equities Year in Review

SIFMA Insights — Equity Market Structure Compendium

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